



Counseling

[The Brooks/Cole Counseling E-Communicator](#)

December 2006

Welcome to the Brooks/Cole Counseling E-Communicator. The goal of our newsletter is to communicate with you, our valued customer. Our intent is to provide you with informative news, announcements, great ideas in teaching, and an opportunity for you to find out more about us.

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Announcements

- Congratulations to Irene and Herb Goldenberg, who will be awarded the 2007 American Family Therapy Academy lifetime achievement award for family therapy. The Goldenbergs will receive the award at the AFTA Convention in Vancouver in June 2007. Both Irene and Herb Goldenberg have authored a number of books with Brooks/Cole; their most recent is the Sixth Edition of *Family Therapy: An Overview*. Both Irene and Herb Goldenberg are active and experienced teachers and practitioners of couples and family therapy.

Do you have any announcements that you would like us to include in our next edition? Please e-mail your announcements to Teresa Marino at teresa.marino@thomson.com by **March 15, 2007**.

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Great Ideas in Teaching

We'd like to highlight and share great ideas in teaching counseling... whether it's an activity, a unique lesson, or a self-created web component; we'd love to showcase your great teaching efforts. To submit a "Great Idea in Teaching," please e-mail Teresa Marino at teresa.marino@thomson.com OR, if you have a text proposal in mind that reflects YOUR great teaching, please email Senior Editor Marquita Flemming at marquita.flemming@thomson.com .

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Spotlight On...

Using Case Studies: An International Approach

By Tricia McClam, Ph.D. and Marianne Woodside Ph.D. – both of University of Tennessee

Case studies as an instructional strategy have been used in many disciplines, including law, teacher education, science, medicine and business. This method of instruction involves students in learning, develops their critical thinking skills, promotes communication, and engages them in critical analysis. Case studies are also popular with students because they are typically written as a dilemma or problem faced by an individual, an institution, or business. Often it is the personal history or background of the individual or situation that captures students' interest and contributes to the strong appeal of the case study method. For instructors, the case study method is a way to begin and sustain class discussions, encourage the application of course concepts, and move students from simple to more complex thinking. The flexibility of the case study method also appeals to instructors in providing opportunities for students to advance at different paces, follow student interests, and promote creativity in problem solving.

Cases with an international focus have additional benefits. Whether actual situations or imaginatively created scenarios, these cases support a focus on international and diversity initiatives promoted at most colleges and universities today. In the human service arena, international case studies highlight aspects of social services in other countries that expand students' thinking about problem solving, service delivery, and nontraditional helping strategies. When students examine issues within an international context, their world view expands and moves them beyond an ethnocentric mentality.

Since we have traveled extensively in India, participated in two Fulbright-Hays projects, and affiliated with the Tata Institute of Social Sciences, we often use case studies of Indian agencies and individuals to teach our students about human services here and abroad. For example, we might use an agency case study to identify the environmental factors that influence service delivery, expand students' thinking about human service delivery in other countries, and apply agency organizational terms such as mission, funding, and staffing. Often this type of material is considered "dry" by students. In this particular case, it is the setting of Mumbai (Bombay), India that captures their interest.

Mumbai is a city about which students often know very little. They may visualize Mumbai or India as an exotic place of both wealthy maharajahs with palaces and the very poorest who live in abject poverty. In fact, Mumbai is a city of contrasts which increases its appeal as a setting for a case study. For example, two thirds of the city's residents crowd into five percent of the total area while the more affluent or more rent-protected one-third control the other 95 percent (Mehta, 2004).

Mumbai is also an interesting setting because it is the largest city in the world with population estimates ranging from 14 million to 18 million inhabitants, more than the population of the continent of Australia. Projections are that by 2020 its population will number 28.5 million people.

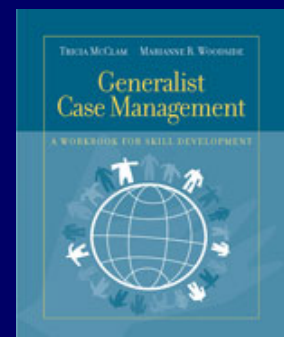
Tricia McClam and Marianne Woodside have over fifty years of combined experience in human service education, as well as many years working as practitioners in education and vocational rehabilitation.

Currently they are both professors in the Department of Educational Psychology and Counseling in the College of Education, Health and Human Sciences at the University of Tennessee. They are committed to research in teaching and learning in the human services and are the authors of three texts:

Generalist Case Management: A Workbook for Skill Development, 3e

Generalist Case Management: A Method of Human Service Delivery, 3e

An Introduction to Human Services: Cases Applications; Introduction to Human Services, 5e





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The seven islands that form Mumbai have a population density of 17,500 people per square mile. In some parts of central Mumbai, it is 1 million people per square mile.

Approximately 500 people arrive daily to live in Mumbai, seeking a better life. Because land is scarce and rooms and apartments are full or financially inaccessible, many begin their lives in Mumbai as pavement dwellers. They may remain on the sidewalks for the rest of their lives or move to a slum community like Dharavi or Jogeshwari or to zoppadpattis (hutments or squatter colonies). In any case clean water, electricity, paved paths/road, and working community toilets are often nonexistent. In fact, approximately 50% of the city's inhabitants presently live without any water or electricity. The deteriorating environment of Mumbai is illustrated by a recent report that claims that just breathing the air in Mumbai is equivalent to smoking 20 cigarettes a day (Mumbai, 2004).

We use the case study of Mumbai in several ways. First, teaching about advocacy focuses students' attention on addressing how to mobilize community resources to reach large numbers of people. Second, it helps students consider the context in which problems occur. Students might grapple with understanding the context and cultures as they serve individuals and families. Finally, considering how their own values intersect with Indian culture allows students to explore their own attitudes and beliefs about other cultures.

The international perspective in human services is important today for many reasons, including global migration, AIDS, changing demographics, war, and poverty. Sources of international case studies are newspapers, magazines, the Internet, books, and personal experiences. Using material that presents information in a setting that is new to students encourages careful reading, critical thought, and reflection in light of what they are reading. This method is also useful in the application, analysis, and synthesis of theory and practice. Using international case studies increases students' understanding of global issues, challenges their worldviews, and helps redefine what they know in light of a broader sense of culture, and that is, in this instance, providing help to others.

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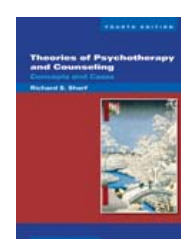
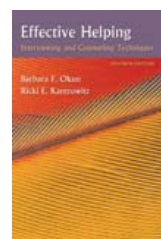
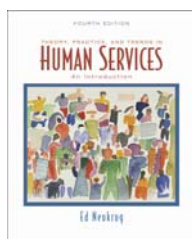
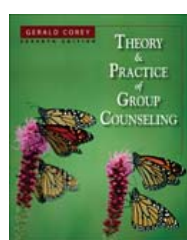
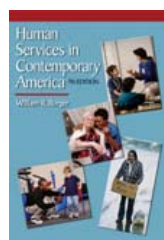
What's New @ Brooks/Cole
Titles Available in January & February 2007*

©2008 First Editions



- Ivey/Ivey, *Essentials of Intentional Interviewing: Counseling in a Multicultural World*
- Huber/Nelson/Netting/Borders, *Elder Advocacy: Essential Knowledge and Skills Across Settings*

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- Burger, *Human Services in Contemporary America*, 7e
- Corey, *Theory and Practice of Group Counseling*, 7e
- Evans/Hearn/Uhlemann/Ivey, *Essential Interviewing: A Programmed Approach to Effective Communication*, 7e
- Kiser, *The Human Services Internship*, 2e
- Meier/Davis, *The Elements of Counseling*, 6e
- Neukrug, *Theory, Practice, and Trends in Human Services*, 4e
- Okun/Kantrowitz, *Effective Helping*, 7e
- Heppner/Kivlighan/Wampold, *Research Design in Counseling*, 3e
- Sharf, *Theories of Psychotherapy & Counseling*, 4e

*Additional ©2008 titles will be highlighted in subsequent newsletters.

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Online Tools – Your Course Beyond Classroom Boundaries



The Helping Professions Learning Center

Designed to help students bridge the gap between coursework and practice, the Helping Professions Learning Center (HPLC) offers students a centralized online resources that allows them to build their skills and gain even more confidence and familiarity with the principles that govern the life of the helping professional. The interactive site features several interactive components: **Video Activities** organized by curriculum area and accompanied by **critical thinking questions**; Ethics, Diversity and Theory-based **Case Studies**; **Flashcards** and **Practice Quizzes**; a **Professional Development Center**, and a **Research and Writing Center**.



Offering choice and flexibility, ThomsonNOW™ saves you time through its automatic grading and easy-to-use grade book and provides your students with an efficient way to study. For every chapter, personalized learning plans allow students to focus on what they still need to learn and to select the activities that best match their learning styles (such as **videos, web links, and text pages**). In addition, with ThomsonNOW™, students can choose **how** they want to read the textbook – via integrated digital eBook or by reading the print version.

Assigning chapters in ThomsonNOW™ takes just seconds and student results flow automatically into your online gradebook. And ThomsonNOW™ gives you choices in the way you deliver its services and tools. **Thomson Wadsworth** offers integration of ThomsonNOW™ with many course management platforms, including WebCT and Blackboard. Students can log in at their school's course management platform, access all the ThomsonNOW™ content with no additional login, and see their grades in a single gradebook.

ThomsonNOW™ is accompanied by *User Manuals* that will help you and your students *get up and running quickly and allow you to take full advantage of its capabilities*. And to ensure you maximize the results you desire, we offer a dedicated service and training program: **Thomson Learning Connects**. This program includes a 24/7 ThomsonNOW™ service and support website, a lead teacher program, extensive first day of class services, and more. **For details, [Click here](#), or feel free to contact: www.thomsonedu.com/thomsonnow**

ThomsonNOW™ is now available with:

Ivey/Ivey's *Essentials of Intentional Interviewing: Counseling in a Multicultural World*, 1e - NEW
[Corey/Corey/Callanan's Issues and Ethics in the Helping Professions, 7e](#)

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iChapters.com

iChapters.com offers your students their course materials at lower prices and in a-la-carte digital formats. iChapters.com is an online store developed by Thomson to provide students exactly what they have been asking for: choice, convenience and savings. iChapters.com is the only site to offer **eBooks at up to 50% off**, **eChapters as low as \$1.99**, **new textbooks at up to 25% off**, plus discounted print and digital supplements that can help improve student performance. [Click here](#) to see how your students can save.



This proven online plagiarism-prevention software promotes fairness in the classroom by helping students learn to correctly cite sources and allowing instructors to check for originality before reading and grading papers. **Turnitin®** quickly checks student papers against billions of pages of Internet content, millions of published works, and millions of student papers and within seconds generates a comprehensive originality report. Access to this package is available bundled with any Thomson. [Click here](#) for additional information.



Combined with your choice of several leading keypad systems, **JoinIn™ on Turning Point®** turns your ordinary Microsoft® PowerPoint® application into powerful audience response software. With just a click on a hand-held device, your students can respond to multiple-choice questions, short polls, interactive exercises, and peer review questions. You can take attendance, check student comprehension of difficult concepts, collect student demographics to better assess student needs, and even administer quizzes without collecting papers or grading. [Click here](#) for a demo.

Counseling Online Lecture Series

Throughout the academic year we will be conducting live sessions with Brooks/Cole authors on specific topics within Counseling; each lecture features topics of interest to today's professors and students. Each session is generally 30 minutes in length, followed by a question and answer session with the author. The sessions will be conducted via conference call and a simultaneous online meeting program. You will be able to listen to the lecture and see the visual handouts. In order to participate in this event, you must have an internet connection and a separate phone line. If you are not able to participate live time for these informative lectures, each session will be recorded into a downloadable format and housed on this site.

Technology to Enhance Student Participation in Your Helping Professions Course

Facilitator: Carla Softka, Siena College

Date: 8/1/2006

Session description: Tired of the same old lecture? Liven it up with Technology! This lecture will introduce you to the benefits of using "Clicker Technology" in social work and counseling related courses. Our discussion will include strategies on using clickers (great for those first day of class mandatory discussions about the syllabus and expectations of the instructor), enhancing content mastery and evaluation of student learning, and facilitating 100% participation rates (even for value-laden content). We will also address potential challenges and implications for course preparation time. To view the recording of the session, [click here](#).

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The Brooks/Cole Self-Study Resource Center

(accessible from the left nav bar of our counseling home page: www.thomsonedu.com/counseling)



We know that preparing for accreditation or re-accreditation requires an enormous amount of time, research, and resources to complete the process. In an effort to support this process, we have created this website to help you and your programs access various resources.

Disclaimer: We did not ask CACREP to endorse this site. Our intention is to provide you with easy access to Brooks/Cole information in order to assist you in the accreditation process. We believe that a number of our books reflect content consistent with the CACREP standards, but interpretation is up to each program and site visitor.

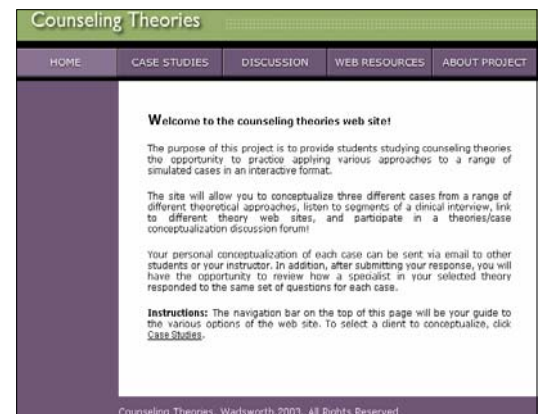
Opposing Viewpoints Resource Center – Online Library of Current Event Topics Exclusively from Thomson Wadsworth & the Gale Group!

Expose your students to *all* sides of today's most compelling issues! The *Opposing Viewpoints Resource Center* draws on Greenhaven Press' acclaimed social issues series, as well as core reference content from other Gale and Macmillan Reference USA sources. The result is a dynamic online library of current event topics--the facts **as well as** the arguments of each topic's proponents and detractors. For more information, please contact your Thomson Wadsworth representative or [Click here](#) to take a guided tour!

The Expert Theories Analysis Website

Created by Dr. Aaron Rochlen, this site provides theories of counseling students with the opportunity to conceptualize 3 different cases from a range of different theoretical approaches, listen to segments of a clinical interview, link to different theory websites, and participate in a theories/case discussion forum. Students can submit case responses to other students and/or professors. Students also get to review how a specialist would respond.

- Available free to students when you adopt your Wadsworth text bundled with the **Expert Theories Analysis Website Passcode**. Contact your local Thomson Wadsworth sales representative for details.



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Online database of research articles from academic journals and popular sources

- **FREE** when bundled with any Brooks/Cole Counseling Text
- While visiting InfoTrac® College Edition online, be sure to visit the Instructor Resource Center, where you'll find information on receiving an Instructor 30-day trial, tips for using InfoTrac® College Edition in the classroom, and more.
- Review the list of journals in InfoTrac® College Edition at: <http://infotrac.thomsonlearning.com/journals.html>
- Test drive InfoTrac® College Edition today <http://infotrac.thomsonlearning.com/Demo/page1.html>



New to InfoTrac® College Edition!

Students now have instant access to InfoWrite™: a handy resource that covers paper writing, critical thinking, and more. InfoWrite™ covers:

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| <ul style="list-style-type: none"> ▪ Research and the Research Paper ▪ Grammar | <ul style="list-style-type: none"> ▪ The Writing Process ▪ Special Kinds of Writing ▪ Modes of Exposition ▪ Critical Thinking |
|--|---|

Review InfoWrite™ at <http://infotrac.thomsonlearning.com/infowrite/index.html>

FREE Online Study & Course Management Tools

WebTUTOR™ on Blackboard

WebTUTOR™ on WebCT

- Creating an engaging e-learning environment is easier than ever with WebTutor™ content from Thomson. Whether you want to Web-enhance your class, or offer an entire course online, WebTutor™ allows you to focus on what you do best-Teaching!
- Blend your course materials with WebTutor™ to:
 - Save time building your online course
 - Reinforce concepts with online summaries and multimedia flashcards
 - Provide immediate feedback on quizzes and exams
 - Appeal to diverse learning styles with audio/video lectures, animations, simulations, interactive exercises, and games
 - Promote active learning with online discussion topics
 - Assist research efforts with InfoTrac® College Edition
- Preloaded* with content and available **FREE** via pin code when packaged with **selected texts**, WebTutor™ ToolBox for WebCT pairs all the content of a text's rich Book Companion Web Site with all the sophisticated course management functionality of a WebCT product. You can assign materials (including online quizzes) and have the results flow AUTOMATICALLY to your gradebook. Contact your Thomson representative for information on packaging WebTutor ToolBox with your text. *Preloaded for selected Counseling titles, contact Thomson rep for details.
- Selected books have online resources such as web links, online quizzes and professor instructor materials. To see if your book has such resources, please visit our Counseling website and select Instructor Resources.
- Test drive WebTutor™ on WebCT and Blackboard today at:
 - <http://webtutor.thomsonlearning.com/default.asp?platform=Blackboard&action=bap>
 - <http://webtutor.thomsonlearning.com/default.asp?platform=WebCT&action=wap>

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Tools to Support Your Online Activities

Becoming A Successful Online Learner: A Primer for Students

Make the most of today's technology resources--and help your students become successful online learners--with this hands-on guide to interactive tools for students in the helping professions. A useful supplement for both traditional and online courses, this guide contains information and resources that encourage the love of learning through technology. This guide also provides highlights from the literature, conversations with experts in the field, lessons learned from professional experience, and tips on how to use the *Counseling Curriculum Connector*. **Available free only when packaged with Brooks/Cole Helping Professions texts. Please contact your local representative for details and bundle ISBNs.**

Using Brooks/Cole's Online Resources Effectively: A Primer for Instructors

This booklet is written to provide professors with basic information to assist in integrating technology into teaching. The information and resources are useful for electronic assignments in a traditionally taught course, implementing a hybrid course (partially taught live and partially online), or for a course fully online. Features include: an outline of competency components for a successful online instructor, examples of instructional assignments utilizing various **Counseling Curriculum Connector** resources, and guiding principles for teaching online that include instructional design suggestions. Also included is a faculty favorite section where faculty using Brooks/Cole texts and online resources share samples of assignments they currently use in their courses. **Available to any professor using a Brooks/Cole Helping Professions title. Please contact your local representative to request a copy.**

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Instructor Resources – In Print and Online...

Should you decide to adopt any Thomson Brooks/Cole texts for the next semester, please feel free to take advantage of our support materials such as, our hub of *free online resources*, the *Curriculum Connector*, our *book-specific Website(s)*; and our *print support materials*.

Of course, availability of book-specific materials depends upon the text(s) you adopt. To find out what materials are available with your book(s), please visit the book's home page to learn about the print and electronic resources.

To learn about our online resources for specific books, please [Click here](#) to visit our **Instructor Resource Center** or feel free to contact your local representative for details.

The Instructor Companion Site is password-protected and provides teaching resources such as (varies by book) downloadable *Microsoft PowerPoint slides*, *Instructor's Manual*, and *teaching tips*.

First Day of Class Help

This program facilitates the integration of technology into the classroom and allows professors to download tools to help them successfully start their course. For students, it shows how to take advantage of the various learning tools available to them as well as providing essential information on study skills, paying for college, staying healthy, tech tools, and getting a job!

Professor First Day of Class Website: www.thomsonedu.com/fcis/instructor
Student First Day of Class Website: www.thomsonedu.com/fcis/student



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Service & Training Website

Thomson Learning Connects (TLC)

www.thomsonedu.com/tlc

Thomson Learning Connects (TLC) is a complete and flexible service and training program! Through TLC, we provide the training and service you need for a smooth and seamless integration of textbook and technology resources into your course. Our comprehensive program offers everything from product demonstrations to online seminars to customized onsite training sessions!

Adjunct Direct

<http://servicedirect.thomsonlearning.com/servicedirect/adjunct>

We know that adjunct instructors face challenges as well--last minute course assignments, courses at multiple schools and juggling a busy schedule without an office on campus. We created a Service Direct Web site, which will allow adjuncts to browse our product catalogs, request and track review or desk copies for classes 24 hours a day, and request support materials.

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Need Additional Resources? We are here to help!

- To request **Review Copies** call **1-800-423-0563**
- Visit www.thomsonedu.com/counseling to learn more about our latest titles change this to counseling
- Tips to **submitting manuscript proposals**: Go to our home page www.thomsonedu.com/counseling , select **Contact Us (at the top to the page)**, then select **Prospective Authors** (see box located at the left nav bar)
- Instructor Support materials are not automatically sent to adopters. To receive available text support materials, contact your local Wadsworth sales representative. Go to our home page (www.thomsonedu.com/counseling), select **Find your Rep.**

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*Do you have any comments or suggestions concerning this newsletter?
Would you like to submit materials or announcements for the next issue?*

We would love to hear from you!

Please contact Teresa Marino via email: teresa.marino@thomson.com.