



## The Brooks/Cole Counseling E-Communicator

Brought to you by The Wadsworth Group

Welcome to the Brooks/Cole Counseling E-Communicator. The goal of our quarterly newsletter is to communicate with you, our valued customer. Our intent is to provide you with informative news, announcements, great ideas in teaching, and an opportunity for you to find out more about us.

### Announcements

- We have a new Counseling Editor! Please welcome Marquita Flemming, Senior Editor. Marquita comes to Brooks/Cole with a wealth of publishing experience. We are thrilled to be working with Marquita! Marquita can be reached at: [marquita.flemming@wadsworth.com](mailto:marquita.flemming@wadsworth.com)
- Do you have any announcements that you would like us to include in our next edition? Please e-mail Caroline with your announcement by 9/20/03 at [caroline.concilla@wadsworth.com](mailto:caroline.concilla@wadsworth.com)

### Great Ideas in Teaching

We'd like to highlight and share great ideas in teaching counseling... whether it's an activity, a unique lesson, or a self-created web component, we'd love to showcase your great teaching efforts. To submit a "Great Ideas in Teaching" Counseling example, please e-mail Caroline at [caroline.concilla@wadsworth.com](mailto:caroline.concilla@wadsworth.com) OR, if you have a text proposal in mind that reflects YOUR great teaching, please email Executive Editor, Lisa Gebo at [lisa.gebo@wadsworth.com](mailto:lisa.gebo@wadsworth.com) (skills & practicum areas only) or Senior Editor, Marquita Flemming at [marquita.flemming@wadsworth.com](mailto:marquita.flemming@wadsworth.com) (for all other counseling areas).

### Hot Topic

#### The Promise of Evidence-Based Practice

Article by Leonard Gibbs, University of Wisconsin—Eau Claire

Author of *Evidence-Based Practice for the Helping Professions: A Practical Guide with Integrated Multimedia (with CD ROM) 2003*©

#### Brooks/Cole Publication



Evidence-based practice integrates current best evidence with our practice experience and with client values (Sackett et al., 2000, p. 1). Evidence-based practice (EBP) is not a panacea, but rather a powerful tool that can help us to better serve our clients. EBP is not a cookbook mechanistic approach, but rather a process whereby any practitioner, who wants to avoid harming clients and wants to apply effective methods and accurate assessments, can pose and answer questions about practice.

Recent advances in information technology, including rapid and efficient access to the internet and to professional databases can allow practitioners to answer specifically stated practice questions as problems arise right from the office.

For example, a probation/parole officer doing a pre-sentence investigation might ask: for adult sex offenders, which offender risk scale would most reliably and accurately predict future sex offenses? A physician might ask: for an 80 year-old man with a mild to moderate dementia and a 65% stenosis (narrowing) of his carotid artery, would carotid endarterectomy or just aspirin result in the lowest chance of stroke or death? A Durban youth counselor might ask: for South African adolescents living in a children's home who are at risk for HIV infection, which HIV/AIDS prevention approach would most effectively reduce risky sexual behaviors?



## Gibbs Articled Continued

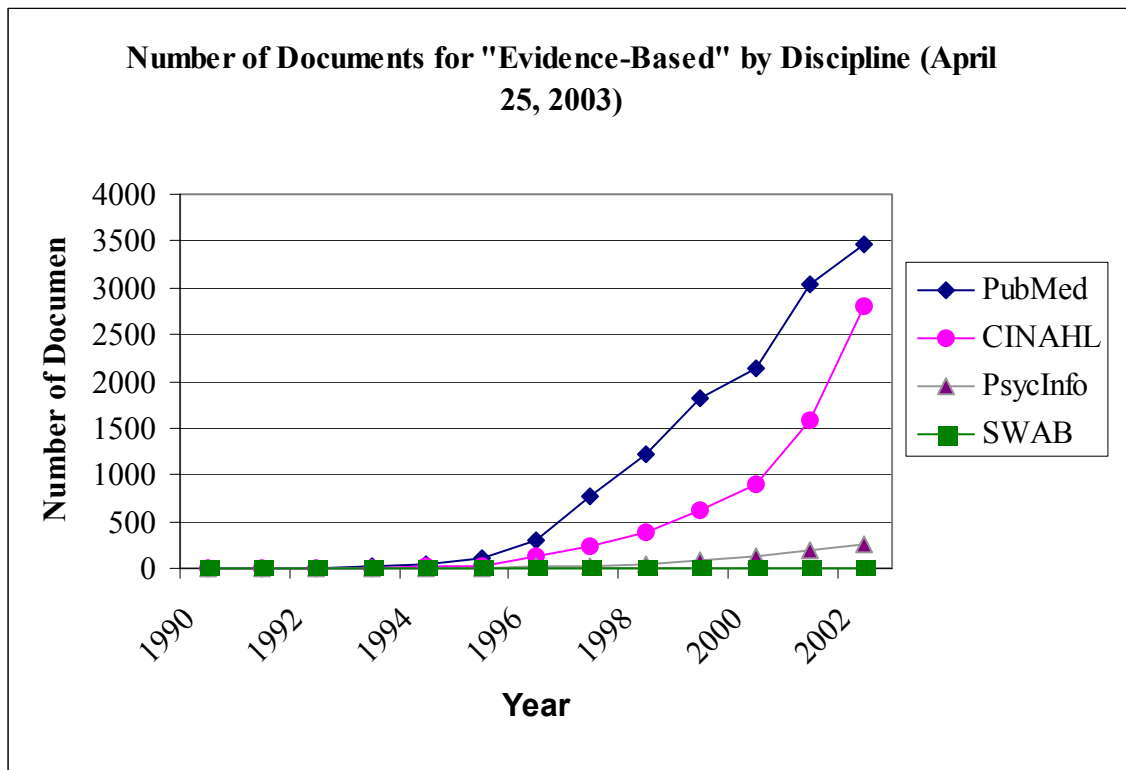
Learning how to pose such well-built questions is the first step in the EBP *process*. Later steps concern searching quickly and efficiently for the current best evidence, critically appraising that evidence for its implications for action, collaborating with clients to take action, and evaluating what happens. (Sackett et al., 2000, 3-4) EBP is a *process*, not a collection of published guidelines or standards and not a different name for what we have been doing all along. EBP and requires mastering new technologies and skills.

I have written an EBP book for the helping professions to help individual practitioners to learn the process. (Gibbs, 2003) I am using my book in my research methods course, in my fieldwork course for social work practitioners, and as a text for my interdisciplinary seminar with majors from six different helping professions. The seminar's students each solicit a question from a practitioner in their respective discipline. I hope that my book will help interdisciplinary teams to find a common ground to better serve their clients.

Please take a look at the table below that summarizes the number of documents in databases for the term "evidence-based" by year by discipline as follows: PubMed (medicine), CINAHL (nursing), PsychInfo (psychology) and SWAB (social work). This table documents trends toward EBP and why it makes sense to investigate this trend for yourself.

Gibbs, L. E. (2003). *Evidence-based practice for the helping professions*. Pacific Grove, CA: Brooks/Cole Thomson Learning.

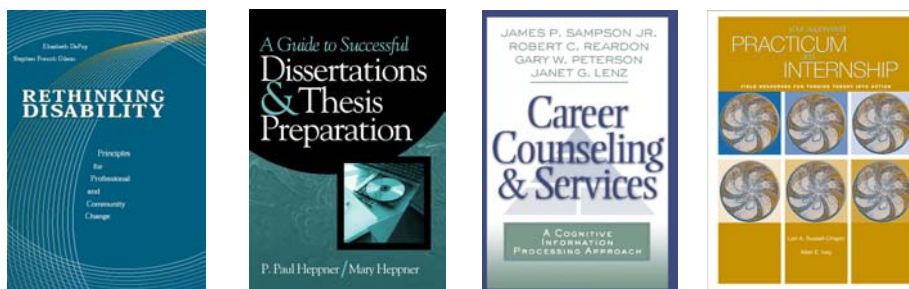
Sackett, D. L., Straus, S. E., Richardson, W. S., Rosenberg, W., & Haynes, R. B. (2000). *Evidence-based medicine*. (2<sup>nd</sup> ed.). Edinburgh: Churchill Livingstone.





## Brooks/Cole News

These 2004 FIRST EDITIONS are COMING SOON!



- *Rethinking Disability: Principles for Professional and Social Change*, by **Elizabeth DePoy/Stephen Gilson**
- *Guide to Successful Dissertations & Publishing Research*, by **P. Paul Heppner/Mary Heppner**
- *Career Counseling and Services: Cognitive Information Processing Approach* by **James Sampson Jr./Robert Reardon/Gary Peterson/Janet Lenz**
- *Your Supervised Practicum & Internship: Field Resources for Turning Theory into Action*, by **Lori Russell-Chapin/Allen Ivey**

Some of our 2004 REVISIONS hot off the Presses and ready for review today!



- *Family Therapy: An Overview*, 6/e by **Irene Goldenberg/Herbert Goldenberg**
- *Counseling Children*, 6/e by **Charles Thompson/Linda Rudolph/Donna Henderson**
- *Theories of Psychotherapy and Counseling: Concepts and Cases*, 3/e by **Richard Sharf**
- *Introduction to Therapeutic Counseling: Voices from the Field*, 5/e by **Jeffrey Kottler**
- *Essential Interviewing: A Programmed Approach To Effective Communication*, 6/e by **David Evans/Margaret Hearn/Max Uhlemann/Allen Ivey** '25<sup>th</sup> Silver Anniversary Edition'

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✓ **Additional Resources for you**

- To request **Review Copies**: [http://www.thomsonlearning.com/samples/samp\\_order.asp](http://www.thomsonlearning.com/samples/samp_order.asp)
- To see **what else is new**, our 2003 & 2004 Texts:  
[http://www.newtexts.com/discipline.cfm?discipline\\_id=9](http://www.newtexts.com/discipline.cfm?discipline_id=9)
- Tips to **submitting manuscript proposals**: Go to our home page at (<http://counseling.wadsworth.com>), select **Contact Us**, then select **Visit Our Author's Corner** (see box located at the right of the screen)
- Instructor Support materials are not automatically sent to adopters. To receive available text support materials, contact your local Wadsworth sales representative. Go to our home page (<http://counseling.wadsworth.com>), select **Find your Rep**

Do you have any comments or suggestions concerning this newsletter? Would you like to submit materials? Please contact Caroline at [caroline.concilla@wadsworth.com](mailto:caroline.concilla@wadsworth.com)