

Thomson “Becoming a Teacher” Authoring Program

A product uniquely tailored to the needs of your state!

Wadsworth Publishing & Thomson Custom Solutions present the Thomson “Becoming a Teacher” Authoring Program

WHAT IS THE PROGRAM?

We invite you to join the Thomson “Becoming a Teacher” Authoring Program – a program designed to make it easy for faculty to develop state-specific course materials in Education. Thomson publishes your text, and students can purchase your text in the bookstore stand-alone or shrinkwrapped with other Thomson materials.

HOW DOES IT WORK?

Thomson provides a framework for building a state-specific text – you can select state-neutral content from our menu and add your state-specific material. The recommended table of contents is shown below.

If you include all content from our menu, the target length of your text will be approximately 80 pages. We provide a Microsoft Word authoring template that makes it easy for you to create your text in a professionally designed format.

If your text is 80 pages long or less, and you adopt a minimum of 100 copies the net price of the text will be approximately \$10. This price is for a black & white paperback text with a full color cover. You can view cover choices at our gallery located at <http://www.thomsoncustom.com/services/gallery.html>.

This price does not include a budget for peer-reviews, copy-editing, permissions or artwork. These services are available but will increase the price of your text. Your local custom representative can provide more information.

RECOMMENDED TABLE OF CONTENTS

Becoming a Teacher in [Your State]

1. Perspectives on Teaching
2. The [Your State] Teacher
3. College Academic Career
4. College and Community Connections
5. Certification
6. The Credential File & Marketing Plan
7. The Interview
8. Employment Opportunities
9. Resources

HOW LONG DOES IT TAKE?

You set your own writing schedule. If you have a target date when you would like your text to be available to students, back up 8 weeks from that date to determine when your manuscript should be complete.

HOW WILL I BE COMPENSATED?

For each unit sold (less returns), you will receive a 10% royalty. Royalty payments can be made to an individual or a department. Your local custom representative will provide a standard publishing agreement for your signature. Once you’ve signed the agreement and texts are purchased, you will receive royalty payments twice yearly.

WILL MY TEXT BE MARKETED TO OTHER ADOPTERS?

The primary goal of this program is to make it easy for you to develop course materials for your course. If other faculty in your state wish to purchase your text, we will make it available for sale.

HOW DO I GET STARTED?

Contact your local Thomson Custom Solutions representative to get started. Visit our rep finder at <http://www.thomsoncustom.com/repfinder/> to locate your rep. Your rep will help you set up a schedule and provide the authoring template you need to get started. Your rep will also issue an ISBN for your project so you can order it through the bookstore.

AVAILABLE FOR ADOPTION:

- ◆ *Becoming a Teacher in New York State*, Larson/Mosher 0534617573
- ◆ *Becoming a Teacher in Florida*, Holt/Larson/Mosher 0534617565