



PRESENTATION SOFTWARE/VIDEOS FOR INSTRUCTORS

Multimedia Manager for Introductory Psychology 2003

A Microsoft® PowerPoint® Link Tool

ISBN: 0-534-59798-X

THE EASY WAY TO CREATE EXCITING, MULTIMEDIA LECTURES!

FREE to adopters! This one-stop lecture tool makes it easy to assemble, edit, publish, and present custom lectures for your introductory psychology course using Microsoft® PowerPoint®. **Multimedia Manager for Introductory Psychology 2003** lets you bring together text-specific lecture outlines, art, video, and animations from this CD-ROM, the Web, and your own material—culminating in a powerful, personalized, media-enhanced presentation.

MULTIMEDIA MANAGER FOR INTRODUCTORY PSYCHOLOGY 2003 INCLUDES:

- ▶ Book-specific Microsoft® PowerPoint® presentations, pre-built with graphics, simulations, and CNN® video clips, which you can use as-is or modify with your own materials.
- ▶ Hundreds of images (art, figures, and tables) from select Wadsworth introductory psychology textbooks
- ▶ Exciting, relevant **CNN® Today** video clips
- ▶ Hundreds of photos organized for your convenience by topic
- ▶ A very simple wizard that guides you in publishing your lectures online for students' reference and distance learning purposes
- ▶ A Web link to Wadsworth's online **Psychology Resource Center**
- ▶ Book-specific lecture outlines for **Coon's Essentials of Psychology: Exploration and Application, Ninth Edition** and **Nairne's Psychology: The Adaptive Mind, Third Edition**

ADDITIONAL PRESENTATION TOOLS AVAILABLE:

Multimedia Manager for Introductory Psychology 2002

ISBN: 0-534-58025-4

FEATURING ANIMATIONS!

Accompanies **Coon's Psychology: A Journey**, **Kalat's Introduction to Psychology, Sixth Edition**, **Plotnik's Introduction to Psychology, Sixth Edition**, and **Weiten's Psychology: Themes and Variations, Briefer Version, Fifth Edition**.

PsychLink 2001

ISBN: 0-534-57690-7

Accompanies **Coon's Introduction to Psychology: Gateways to Mind and Behavior, Ninth Edition**, and **Weiten's Psychology: Themes and Variations, Fifth Edition**.

These additional tools offer materials such as text-specific Microsoft® PowerPoint® lecture outlines, art, figures, and tables from Wadsworth texts, relevant CNN® video clips, and more.

