

MULTIMEDIA LEARNING TOOLS FOR STUDENTS



PsychNow!™ Interactive Experiences in Psychology

Version 1.5

ISBN: 0-534-59045-4

PARTICIPATE IN PSYCHNOW! 1.5'S EXERCISES AND EXPERIENCE PSYCHOLOGY!

A powerful multimedia tool for study and exploration, **PsychNow! 1.5** offers a dynamic multimedia experience that goes beyond the boundaries of the classroom! **PsychNow! 1.5** lets students experience psychology through stunning graphics and animations, fascinating video clips, and interactive exercises!



WITH PSYCHNOW! 1.5 STUDENTS CAN INVESTIGATE TOPICS RELATED TO MANY SUBJECT AREAS, INCLUDING:

- ▶ **Accessing Psychology** (study skills, the history of psychology, research methods, and critical thinking)
- ▶ **Human Development** (infant, child, adolescent, and adult development, aging, and death)
- ▶ **The Brain and Consciousness** (neurons and synaptic transmission, brain and behavior, sleep and dreaming, psychoactive drugs)
- ▶ **Sensation and Perception** (vision and hearing, chemical and somesthetic senses, perception)
- ▶ **Learning and Cognition** (classical conditioning, operant conditioning, observational learning, memory systems, forgetting, cognition and language, problem solving and creativity)
- ▶ **Motivation and Emotion** (motivation, emotion, coping with emotion, stress and health, human sexuality)
- ▶ **Personality and Abnormal Psychology** (theories of personality; major psychological theories; abnormality and psychopathology; non-psychotic, psychotic, and affective disorders; assessment)
- ▶ **Social Psychology** (helping others, attribution, social influence, attitudes and prejudice, aggression, environmental psychology, gender and stereotyping)

STUDENTS CAN ALSO CONDUCT 15 DIFFERENT INTERACTIVE RESEARCH EXPERIMENTS IN AREAS SUCH AS:

- ▶ Neurocognition
- ▶ Perception
- ▶ Memory
- ▶ Concepts
- ▶ Imagery

PsychNow! 1.5 is available packaged with any Wadsworth Introductory Psychology text or can be purchased by students as a stand-alone resource.

AVAILABLE OCTOBER 2002:

PsychNow! Version 2.0

ISBN 0-534-59046-2