

The Brooks/Cole Social Work E-Communicator

Brought to you by The Wadsworth Group

Welcome to the Brooks/Cole Social Work E-Communicator. The goal of our quarterly newsletter is to communicate with you, our valued customer. Our intent is to provide you with informative news, announcements, great ideas in teaching, and an opportunity for you to find out more about us.

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Announcements

Brooks/Cole will be at Council of Social Work Education (CSWE) Annual Program Meeting in New York City on February 26 – March 1, 2005. Exhibits open Saturday, February 26 at 5:00pm. Our Booth numbers are 201, 203 and 205 - please stop by!



Do you have any announcements that you would like us to include in our next edition? Please e-mail Rebecca with your announcement by **5/1/05** at rebecca.weisman@thomson.com

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Great Ideas in Teaching

"I teach in the graduate counseling program at Webster University. In family systems I assigned students to find a movie that illustrated family dynamics, develop the family as a case, present it terms of one or more of the theories and write a treatment plan for the family and/or members. It was an ambitious project, but the processing was well worth it. The class became very involved, comparing families as though they were staffing cases. If you have any interest in the students' responses to this I think some would be happy to give testimony to the power of the project."

-Nicki Nance, Ph.D.

Feedback from Dr. Nance's Students

"I am a recent graduate of the Webster University Masters Counseling Program. One of the many characteristics I enjoyed from the program was the many innovative teaching methods that were utilized. In particular, in my Family Systems class, Dr. Nicki Nance assigned us to watch a movie involving family systems, either functional or dysfunctional. Many movies reviewed in class were of the dysfunctional type, hey why not put fun in dysfunctional! It was of great interest and an increase in awareness of the many family dynamics that were displayed. Many scenes we have all witnessed in our own homes, but not fully aware of the dynamics, the complex interplays and the full emotional consequences that were witnessed on the screen. This teaching method was not only enjoyable but educational as well. At some point in my career I plan to teach and this will definitely be one teaching method I will bring to my classroom."

-Joyce Urban



"The idea to critique a family of a series or a movie was a brilliant idea! The assignment helped me to not just read and recall a theory, but it taught me how to take the words off of the page and apply it to everyday life. It was actually a fun way to learn treatment planning and other skills."

-Connie King

We'd like to highlight and share great ideas in teaching social work... whether it's an activity, a unique lesson, or a self-created web component, we'd love to showcase your great teaching efforts. To submit a "Great Ideas in Teaching" Counseling example, please e-mail Rebecca at rebecca.weisman@thomson.com OR, if you have a text proposal in mind that reflects YOUR great teaching, please email Executive Editor, Lisa Gebo at lisa.gebo@thomson.com.

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Spotlight On

Motivational Interviewing: Promising Developments

Article Submitted by
Katherine van Wormer - University of Northern Iowa

Today, from the college campus counseling center to medical research centers to substance abuse treatment, pioneering work is being done using motivational interviewing (MI) as a model for helping motivate people to change. A client-centered approach, motivational interviewing (MI) draws on highly sophisticated knowledge from social psychology to elicit responses from people in the desirable direction. MI has a high range of applicability and is of proven effectiveness in areas ranging from medicine to child welfare.

The psychologist responsible for formulating the specific motivational strategies that accompany the theory is William Miller. The way motivational theory goes is this: if the therapist can get the client to do something, *anything*, to get better, this client will have a chance at success. A related principle of social psychology is that in defending a position aloud, we become more committed to it. "Rolling with resistance" and "avoiding argument" are key themes.

MI "meets the client where the client is" and nudges rather than pushes the client in the direction of change, one step at a time. Therapists using this approach are trained in the art of empathic paraphrasing to elicit self motivational responses. Questions such as, "Tell about a time when you didn't use drugs" or "You seem to be getting along fine; why not just continue the way you are?" help the client move from the precontemplation stage of change to the contemplation stage when change becomes a real possibility.

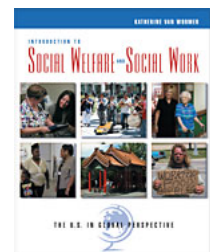
Motivational interventions are tailored to the individual's level of readiness for change, rather than provided in a standardized, confrontational one-size-fits-all fashion. Research results comparing motivational with traditional approaches have been overwhelmingly positive. (There are over 200 empirically based studies on MI strategies on *PsycInfo*, the InfoTrac search engine for psychology.) Project MATCH, a government funded study that involved over 2,000 subjects, found that MI worked especially well with clients, including offenders, who were angry while the 12 Step facilitation (AA) approach was best suited for work with clients of a religious bent.

MI combines a "roll with resistance" approach geared for defusing anger with a cognitive focus on developing a discrepancy between one's goals and behavior. Motivational strategies increasingly are being used in medical settings in the promotion

Dr. Katherine van Wormer has taught in departments of social work and criminal justice at the University of Northern Iowa and has over twenty years of experience in teaching and public service. Katherine has been publishing texts, book chapters, and articles for over twenty years.

In addition to *Addiction Treatment – A Strengths Perspective, 1/e*, Katherine has published:

Introduction to Social Welfare and Social Work: The US in Global Perspective, 1/e
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of healthy lifestyles, for example, with diabetics, overweight children, and patients at risk of heart disease. Insurance companies today are providing much of the impetus for change as motivational techniques have been shown to be of proven effectiveness in work with adults and adolescents and they are more cost effective in terms of time required than are other strategies.

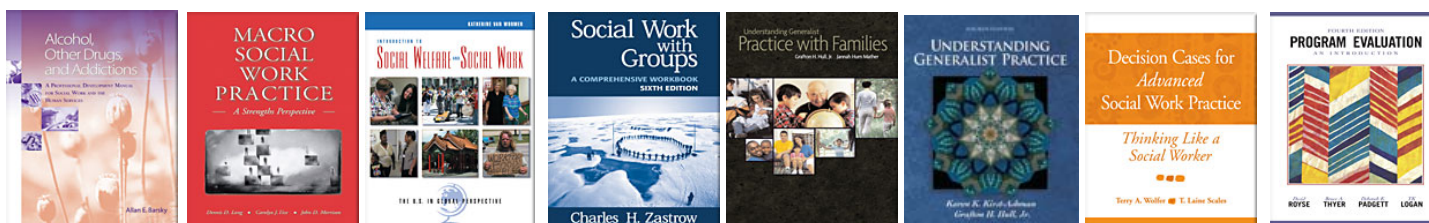
This approach has brought promising results in work with juvenile delinquents, sexual offenders, and battered women. In our book, *Addiction Treatment: A Strengths Perspective* (Wadsworth), Diane Davis and I illustrate how motivational strategies can be adapted as a part of harm reduction philosophy for work with persons addicted to alcohol and other drugs, gamblers, persons addicted to shopping, binge eaters and persons with a co-occurring mental disorders (*Addiction Treatment: A Strengths Perspective*, Wadsworth).

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Brooks/Cole News

These 2006 title are NOW AVAILABLE or COMING SOON!

(listed in order by pub date)



- **Barsky**, *Alcohol, Other Drugs and Addictions - A Professional Development Manual for Social Work and the Human Services, 1st Edition*
- **Long/Tice/Morrison**, *Macro Social Work Practice: A Strengths Perspective (with InfoTrac), 1st Edition*
- **van Wormer**, *Introduction to Social Welfare and Social Work: The US in Global Perspective, 1st Edition*
- **Zastrow**, *Social Work with Groups: A Comprehensive Workbook, 6th Edition*
- **Hull/Mather**, *Understanding Generalist Practice with Families, 1st Edition*
- **Kirst-Ashman/Hull**, *Understanding Generalist Practice (with InfoTrac), 4th Edition*
- **Wolfer/Scales**, *Decision Cases for Advanced Social Work Practice - Thinking Like a Social Worker, 1st Edition*
- **Royse/Thyer/Padgett/Logan**, *Program Evaluation: An Introduction, 4th Edition*

These 2006 titles will be available in June & July

- **Ashford/LeCroy/Lortie**, *Human Behavior in the Social Environment - A Multidimensional Perspective (with InfoTrac) 3rd Edition*
- **Barusch**, *Foundations of Social Policy: Social Justice and Human Perspective (with InfoTrac), 2nd Edition*
- **Bently/Walsh**, *The Social Worker and Psychotropic Medication - Toward Effective Collaboration with Mental Health Clients, Families, and Providers, 3rd Edition*
- **Brueggemann**, *The Practice of Macro Social Work, 3rd Edition*
- **Ellis/Crane/Gould/Shatila**, *The Macro Practitioner's Workbook, 1st Edition*
- **Friedman**, *Research Toolkit: Putting It All Together, 2nd Edition*
- **Gray/Zide**, *Psychopathology: A competency-Based Treatment Model for Social Workers*
- **Hepworth/Rooney/Larsen/Rooney**, *Direct Social Work Practice: Theory and Skills (with InfoTrac), 7th Edition*



- Janzen/Harris/Jordan/Franklin, *Family Treatment in Social Work: Evidence-Based Practice with Populations at Risk, Fourth Edition*
- Kirst-Ashman/Hull, *Generalist Practice with Organizations and Communities, 3rd Edition*
- Scales/Wolfer, *Decision Cases for Generalist Social Work Practice: Think Like A Social Worker, 1st Edition*
- Shulman, *Skills Helping Individuals, Families, Groups, Community (with CDs + InfoTrac), 5th Edition*
- Walsh, *Theories for Direct Social Work Practice, 1st Edition*

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Online Tools

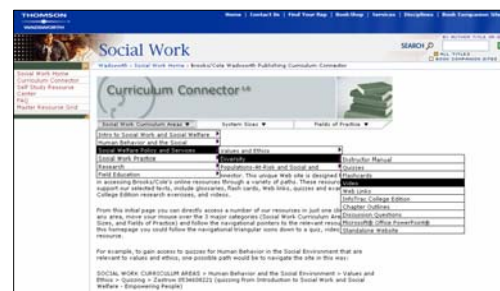
With our powerful online tools, we provide you ways to take your course beyond classroom boundaries!

Start your test drive now!

- ✓ **New!! ANOUNCING: The Brooks/Cole Social Work Curriculum Connector**
(demo accessible from the left nav bar of our social work home page: <http://socialwork.wadsworth.com>)

What is this site?

Easy-to-navigate Web site allows professors & students to explore Brooks/Cole's online resources – including glossaries, flash cards, Web links, quizzes and exams, InfoTrac College Edition research exercises, and videos – by **curriculum area**, by **system size** addressed in the material and by **fields of practice** to which the material is relevant (versus by book). Carol Williams, social work educator (Kean College) is our consultant for this project. She advises the content/online materials that are most relevant for each of these topic areas.



- ✓ **New!! Opposing Viewpoints Resource Center – An Online Library of Current Event Topics Exclusively from Thomson/Wadsworth & the Gale Group!**

Expose your students to *all* sides of today's most compelling issues! The *Opposing Viewpoints Resource Center* draws on Greenhaven Press' acclaimed social issues series, as well as core reference content from other Gale and Macmillan Reference USA sources. The result is a dynamic online library of current event topics--the facts *as well as* the arguments of each topic's proponents and detractors. For more information, please contact your Thomson/Wadsworth representative or visit www.gale.com/opposingviewpoints/ and take a guided tour!

- ✓ **New!! The Brooks/Cole Self-Study Resource Center**
(accessible from the left nav bar of our social work home page: <http://socialwork.wadsworth.com>)



We know that preparing for accreditation or re-accreditation requires an enormous amount of time, research, and resources to complete the process. In an effort to support this process, we have created this website to help you and your program access various resources.

Disclaimer: We did not ask CSWE to endorse this site. Our intention is just to provide you with easy access to Brooks/Cole information. We believe that a number of our books reflect content consistent with EPAS, but interpretation is obviously up to each program and site visitor.



✓ Online Database of Research Articles from academic journals and popular sources FREE bundled with our texts

While visiting [InfoTrac College Edition](#) online, be sure to visit the Instructor Resource Center, where you'll find information on receiving an Instructor 30-day trial, tips for using InfoTrac College Edition in the classroom, and more. Review the list of Journals in InfoTrac College Edition at: <http://infotrac.thomsonlearning.com/journals.html>
Test drive InfoTrac College Edition today at: <http://infotrac.thomsonlearning.com/Demo/page1.html>

New to InfoTrac College Edition! Students now have instant access to InfoWrite: a handy resource that covers paper writing, critical thinking, and more. InfoWrite covers: "Research and the Research Paper," "Grammar," "The Writing Process," "Special Kinds of Writing," "Modes of Exposition," and "Critical Thinking."
Review InfoWrite at <http://infotrac.thomsonlearning.com/infowrite/index.html>

✓ Online Study & Course Management Tools

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<http://webtutor.thomsonlearning.com/default.asp?platform=WebCT&action=wap>
- Web Tutor Toolbox on Web CT and Blackboard—FREE online course builder

Preloaded* with content and available free via pincode* when packaged with **selected texts**, WebTutor ToolBox for WebCT pairs all the content of a text's rich Book Companion Web Site with all the sophisticated course management functionality of a WebCT product. You can assign materials (including online quizzes) and have the results flow AUTOMATICALLY to your gradebook. Contact your Thomson representative for information on packaging WebTutor ToolBox with this text.

*Preloaded for selected Counseling titles, contact Thomson rep for details.

- Selected books have online resources such as weblinks, online quizzes and professor instructor materials. To see if your book has such resources, please visit our Social Work website and select Instructor Resources.

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Additional Resources

- To request **Review Copies**: http://www.thomsonlearning.com/samples/samp_order.asp
- To see **what else is new**, our 2005 & 2006 Texts: http://www.newtexts.com/newtexts/discipline.cfm?discipline_id=32
- Tips to **submitting manuscript proposals**: Go to our home page (<http://counseling.wadsworth.com>), select **Contact Us**, then select **Visit Our Author's Corner** (see box located at the right of the screen)
- Instructor Support materials are not automatically sent to adopters. To receive available text support materials, contact your local Wadsworth sales representative. Go to our home page (<http://counseling.wadsworth.com>), select **Find your Rep**

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Do you have any comments or suggestions concerning this newsletter?
Would you like to submit materials?
Please contact Rebecca at rebecca.weisman@thomson.com

