



## *The Brooks/Cole Social Work E-Communicator* Brought to you by The Wadsworth Group

Welcome to the Brooks/Cole Social Work E-Communicator. The goal of our quarterly newsletter is to communicate with you, our valued customer. Our intent is to provide you with informative news, announcements, great ideas in teaching, and an opportunity for you to find out more about us.

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Use these quick links to jump to the section that most interests you.

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>> Spotlight On

>> Online Tools

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### ***Announcements***

- Dr. Christina Risley-Curtiss, associate professor at Arizona State University's School of Social Work, has developed a unique new social work course focused on the link between domestic violence, child and elder abuse and the abuse of non-human animals; and on the healing and resiliency humans can gain through positive connections with animals. The Humane Society of the United States (HSUS) has selected this course as one of the three national winners of its Sixth Annual Animals and Society Course Awards, which recognize academic excellence in courses that teach about the relationships between people and animals.
- Dr. Elizabeth A. Segal, author, professor and former director of the Arizona State University School of Social Work, has been named associate dean of the College of Public Program. Segal is the co-author of numerous books including *Social Work: An Introduction to the Profession* (Brooks/Cole, 2004©).

Do you have any announcements that you would like us to include in our next edition? Please e-mail Rebecca with your announcement by **8/15/05** at [rebecca.weisman@thomson.com](mailto:rebecca.weisman@thomson.com)

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### ***Great Ideas in Teaching***

"I teach substance abuse counseling at Southern University at Shreveport. Each student in the clinical writing class has to obtain a client to work with. They must do a complete Biopsychosocial on the client and develop a treatment plan. They also have to conduct weekly sessions. The students have to identify the client verbal skills, body language and possible defense mechanisms. The student has to decide which counseling method is best for themselves. It is very informative and the students begin to identify their skills and possible problems for them in the counseling field."

**-Norma Whitaker**

We'd like to highlight and share great ideas in teaching social work... whether it's an activity, a unique lesson, or a self-created web component, we'd love to showcase your great teaching efforts. To submit a "Great Ideas in Teaching" Counseling example, please e-mail Rebecca at [rebecca.weisman@thomson.com](mailto:rebecca.weisman@thomson.com) OR, if you have a text proposal in mind that reflects YOUR great teaching, please email Executive Editor, Lisa Gebo at [lisa.gebo@thomson.com](mailto:lisa.gebo@thomson.com) (skills & practicum areas) or Senior Editor, Marquita Flemming at [marquita.flemming@thomson.com](mailto:marquita.flemming@thomson.com) (for all other counseling areas).

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*Spotlight On*

**Past Trends and a Concern for the Future in Clinical Practice**

Article submitted by: Lambert Maguire, Ph.D., ACSW

The last couple of decades have witnessed tremendous change in the types of methods used in clinical practice. While most of these changes have led to improvements in the efficiency and effectiveness of services and intended outcomes, others have had questionable merit. Those trends include:

- **Brevity.** Practitioners are expected to use far fewer sessions than in the past while maintaining or improving upon past measures of outcome.
- **Evidence based practice supported by research.** Interventions are required to have support in methodologically rigorous research published in major journals.
- **Managed care.** Health, mental health and social services are now provided by profit oriented insurance companies and third party providers rather than non profit organizations.
- **Broad systems and holistic methods.** There is a greater use of the client or patient's social system in treatment and rehabilitation as a buffer against the effects of stress and other negative social, environmental, and physical factors.
- **Empowerment and strengths.** Practitioners are encouraged to build upon client's existent capabilities and resources and collaborate with them to achieve results.
- **Advanced techniques.** Cognitive and behavioral methods which are supported by research are developed for specific types of problems and disorders.
- **Practice guidelines.** Clinicians are increasingly told to utilize specific interventions and methods for clients. These specified methods are brief, supported by research, and occasionally required within managed care systems.
- **Psychopharmacology.** Medications are increasingly used. Drugs are now used more extensively and are increasingly the single method of intervention.

These trends have generally advanced the field of practice, or at least made it significantly more effective and efficient. However, the last of these trends, which is in fact a result of virtually all of the others, is potentially harming client service. One can legitimately debate the pros and cons of managed care and the pressure toward using required guidelines or ever briefer interventions. However, the research in practice tends to support a combination of mainstream psychotherapeutic methods with medications as supplements to those methods.

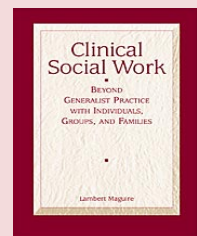
Effective and ethical clinical practice is increasingly challenged by those who erroneously believe that medications alone, without some sort of behavioral or psychosocial treatment method, are sufficient. Social workers, clinical psychologists, counselors and therapists are far better trained to help clients than general medical practitioners who are dispensing medications to patients who need psychotherapy instead. Drugs are useful and helpful aspects of treatment. When they are used alone as the treatment, they are inappropriate. This trend is a concern for those who care about the best practice methods available to those clients and patients we serve. ♦

(Source: Lambert Maguire, (2002). "Clinical Social Work: Beyond Generalist Practice with Individuals, Groups, and Families". Pacific Grove, CA., Brooks/ Cole, Thomson Learning.)

**Dr. Lambert Maguire** is a professor at the University of Pittsburgh where he teaches courses in direct practice, human behavior, groups, and advanced systems. He has experience as a researcher and practitioner in mental health and substance abuse and is currently on the editorial board or serves as a reviewer for four journals.

Dr. Maguire is author of:

***Clinical Social Work:  
Beyond Generalist  
Practice with Individuals,  
Groups and Families, 1/e***  
2002 ©

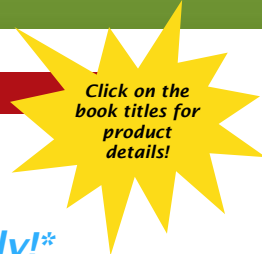


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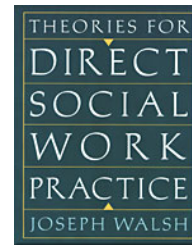
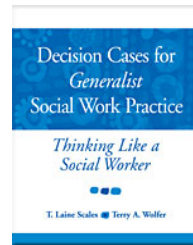
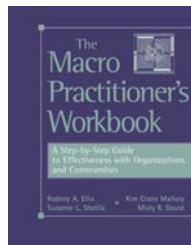


# SOCIAL WORK & HUMAN SERVICES

## Brooks/Cole News

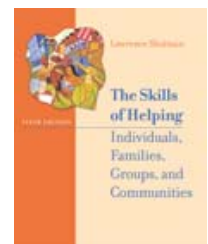
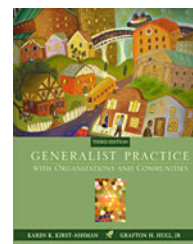
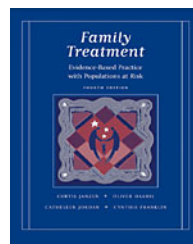
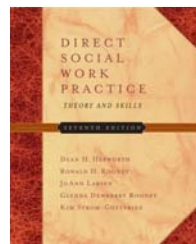
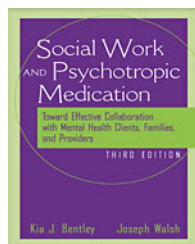
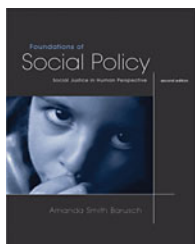


Keep your eyes open this summer for these 2006 FIRST EDITIONS, which will be available in June & July!\*



- Ellis/Crane Mallory/Gould/Shatila, *The Macro Practitioner's Workbook*, 1st Edition
- Gray/Zide, *Psychopathology: A competency-Based Treatment Model for Social Workers*, 1st Edition
- Scales/Wolfer, *Decision Cases for Generalist Social Work Practice: Think Like A Social Worker*, 1st Edition
- Walsh, *Theories for Direct Social Work Practice*, 1st Edition

Look for these 2006 revisions, which will be available in June & July too!!\*



- Barusch, *Foundations of Social Policy: Social Justice and Human Perspective (with InfoTrac)*, 2nd Edition
- Bently/Walsh, *The Social Worker and Psychotropic Medication - Toward Effective Collaboration with Mental Health Clients, Families, and Providers*, 3rd Edition
- Hepworth/Rooney/Dewberry Rooney/Strom-Gottfried/Larsen, *Direct Social Work Practice: Theory and Skills (with InfoTrac)*, 7th Edition
- Janzen/Harris/Jordan/Franklin, *Family Treatment in Social Work: Evidence-Based Practice with Populations at Risk*, Fourth Edition
- Kirst-Ashman/Hull, *Generalist Practice with Organizations and Communities*, 3rd Edition
- Shulman, *Skills Helping Individuals, Families, Groups, Community (with CDs + InfoTrac)*, 5th Edition

\*Additional 2006c titles will be highlighted in subsequent newsletters

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# SOCIAL WORK & HUMAN SERVICES

## Online Tools

With our powerful online tools, we provide you ways to take your course beyond classroom boundaries!

**Start your test drive now!**

✓ **New!! The Brooks/Cole Social Work Curriculum Connector**

(demo accessible from the left nav bar of our social work home page: <http://socialwork.wadsworth.com>)

The Curriculum Connector is a unique, easy-to-navigate website that allows you and your students to explore Brooks/Cole's online resources--including glossaries, flash cards, Web links, quizzes and exams, InfoTrac College Edition research exercises, and videos-- **by curriculum area**, by **system size** addressed in the material, and by **fields of practice** to which the material is relevant. The site also contains password protected instructor materials including Instructor Manuals and Microsoft PowerPoint slides when available.

*Carol Williams, (SWK Professor, Kean University) BPDer and tech expert extraordinaire was our content consultant for this project. She advises the content/online materials that are most relevant for each of these topic areas.*

Students/Profs can access our online resources according to curriculum needs versus by book – there is also a link to the book site from the resource

User can drill down to access multiple resources

✓ **New!! Social Work Online Lecture Series**

Throughout the academic year we will be conducting live sessions with Brooks/Cole authors on specific topics within Social Work; each lecture features topics of interest to today's professors and students. Each session, generally 30 minutes in length, will be followed by a question and answer session with the author.

The sessions will be conducted via conference call and a simultaneous online meeting program. You will be able to listen to the lecture and see the visual handouts. In order to participate in this event, you must have an internet connection and a separate phone line. If you are not able to participate live time for these informative lectures, each session will be recorded into a downloadable format and housed on this site.



# SOCIAL WORK & HUMAN SERVICES

This new series was kicked off in April by **Amanda Barusch**, University of Utah and author of *Foundations of Social Policy: Social Justice, Public Programs, and Social Work Profession, 2nd Edition*. Amanda facilitated a one hour session on Controversial Issue Related to Social Policy - The Privatization of Social Security.

**Session Description:** Since its inception Social Security has been controversial in the United States. This lecture will consider the inherent contradictions between social insurance and the philosophy and needs of a capitalist economy. We will also consider the political dynamics behind contemporary "reform" proposals. Finally we will explore the implications of privatization proposals with reference to the experiences of Chile and the United Kingdom.

Visit the following link to access the recorded session.

<http://thomsonlearning.webex.com/thomsonlearning/playback.php?FileName=64.78.63.75/IlanaSims/4%2C20SWBarusch.wrf&Rnd=0.08944512202570709>

## ✓ The Brooks/Cole Self-Study Resource Center

(accessible from the left nav bar of our social work home page: <http://socialwork.wadsworth.com>)



We know that preparing for accreditation or re-accreditation requires an enormous amount of time, research, and resources to complete the process. In an effort to support this process, we have created this website to help you and your programs access various resources.

**Disclaimer:** We did not ask CSWE to endorse this site. Our intention is just to provide you with easy access to Brooks/Cole information. We believe that a number of our books reflect content consistent with EPAS, but interpretation is obviously up to each program and site visitor.

## ✓ Opposing Viewpoints Resource Center – An Online Library of Current Event Topics Exclusively from Thomson/Wadsworth & the Gale Group!

Expose your students to *all* sides of today's most compelling issues! The *Opposing Viewpoints Resource Center* draws on Greenhaven Press' acclaimed social issues series, as well as core reference content from other Gale and Macmillan Reference USA sources. The result is a dynamic online library of current event topics--the facts *as well as* the arguments of each topic's proponents and detractors. For more information, please contact your Thomson/Wadsworth representative or visit [www.gale.com/opposingviewpoints/](http://www.gale.com/opposingviewpoints/) and take a guided tour!

## ✓ Online Database of Research Articles from academic journals and popular sources



- **FREE** when bundled with any Brooks/Cole Social Work Texts
- While visiting [InfoTrac College Edition](#) online, be sure to visit the Instructor Resource Center, where you'll find information on receiving an Instructor 30-day trial, tips for using InfoTrac College Edition in the classroom, and more.
- Review the list of Journals in InfoTrac College Edition at: <http://infotrac.thomsonlearning.com/journals.html>

- Test drive InfoTrac College Edition today at: <http://infotrac.thomsonlearning.com/Demo/page1.html>

**New to InfoTrac College Edition!** Students now have instant access to InfoWrite: a handy resource that covers paper writing, critical thinking, and more. InfoWrite covers: "Research and the Research Paper," "Grammar," "The Writing Process," "Special Kinds of Writing," "Modes of Exposition," and "Critical Thinking." Review InfoWrite at <http://infotrac.thomsonlearning.com/infowrite/index.html>



# SOCIAL WORK & HUMAN SERVICES

## ✓ FREE Online Study & Course Management Tools

- Creating an engaging e-learning environment is easier than ever with WebTutor content from Thomson. Whether you want to Web-enhance your class, or offer an entire course online, WebTutor allows you to focus on what you do best-Teaching!
- Blend your course materials with WebTutor to:
  - Save time building your online course
  - Reinforce concepts with online summaries and multimedia flashcards
  - Provide immediate feedback on quizzes and exams
  - Appeal to diverse learning styles with audio/video lectures, animations, simulations, interactive exercises, and games
  - Promote active learning with online discussion topics
  - Assist research efforts with InfoTrac® College Edition
- Preloaded with content and available **FREE** via pin code when packaged with **selected texts**, WebTutor ToolBox for WebCT pairs all the content of a text's rich Book Companion Web Site with all the sophisticated course management functionality of a WebCT product. You can assign materials (including online quizzes) and have the results flow AUTOMATICALLY to your grade book. Contact your Thomson representative for information on packaging WebTutor ToolBox with your text.
- Selected books have online resources such as web links, online quizzes and professor instructor materials. To see if your book has such resources, please visit our Education website and select Instructor Resources.
- Test drive WebTutor on Web CT and Blackboard today at:  
<http://webtutor.thomsonlearning.com/default.asp?platform=Blackboard&action=bap>  
<http://webtutor.thomsonlearning.com/default.asp?platform=WebCT&action=wap>

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## Additional Resources

- To request **Review Copies**: [http://www.thomsonlearning.com/samples/samp\\_order.asp](http://www.thomsonlearning.com/samples/samp_order.asp)
- To see **what else is new**, our 2005 & 2006 Texts: [http://www.newtexts.com/newtexts/discipline.cfm?discipline\\_id=32](http://www.newtexts.com/newtexts/discipline.cfm?discipline_id=32)
- Tips to **submitting manuscript proposals**: Go to our home page (<http://socialwork.wadsworth.com>), select **Contact Us**, then select **Visit Our Author's Corner** (see box located at the right of the screen)
- Instructor Support materials are not automatically sent to adopters. To receive available text support materials, contact your local Wadsworth sales representative. Go to our home page (<http://socialwork.wadsworth.com>), select **Find your Rep**

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Do you have any comments or suggestions concerning this newsletter?  
Would you like to submit materials?  
Please contact Rebecca at [rebecca.weisman@thomson.com](mailto:rebecca.weisman@thomson.com).